COMMUNITY LAND TRUSTS: SUSTAINABLE AND INCLUSIVE GROWTH

People’s Land and Housing Convening – November 2018
We need a new approach to development in Santa Ana ...

**Housing**
Homelessness, overcrowding at critical levels
6 out of 10 families rent-burdened in apartments

**Economic Opportunity**
Median income is $20k BELOW county median
In areas such as Lacy, 10% earn $10k or less

**Public Health**
One of two 9th graders are overweight or obese
10% of adults have diabetes
A Vision for Health and Wellness

Sustainable development meets the needs of local residents, leveraging the expertise of community members and partners. Healthy communities require long term vision and much collaboration...
Community-Driven Development

2008: Triada in the Station District
2010: Santa Building Healthy Communities
2011: Healthy Eating Active Living (HEAL) Resolution
2012: The Sunshine Ordinance
2013: The Wellness Corridor
2014: Five-Year Strategic Plan
2015: Wellness District Resolution
2015-16: Complete Streets & Improved Active Transportation
CLTs in the USA

242 in the US as of 2016

20 in California

Oakland
South LA
San Francisco
Irvine

(cltnetwork.org)
Community Land Trust (CLT)

A non-profit organization dedicated to the stewardship of land for the permanent benefit of local residents.

Community Land Trusts (CLTs) are non-profit organizations that treat land as a public good.

The CLT owns the land and works to ensure it is used in ways that benefit the community.

Buildings are owned and used by organizations, businesses, and individuals.
CLTs stimulate economic growth!

- Partnership to acquire land
- Meeting needs – housing, open space, commercial, community spaces
- Removing land from speculative market
- “Building community wealth”
“Subsidy retention”

Non CLT

... VS CLT (one-time subsidy)
COMMUNITY CONTROL = MEETING NEEDS
THANK YOU!